

Bath City Forum

Economic Development (ED) Sub Group
Update for meeting on 29 March 2017

ED - Activity

- Sub group has met twice (January & March)
- It has 9 members at present
 - 5 Bath City Forum members
 - 4 from other groups (e.g. Independent Traders, Bath Bridge, Visit Bath)
- Joint chairs Cllr Peter Turner & Jeremy Boss

ED Objectives

“To consolidate and coordinate activities related to economic development from across the City to amplify key messages, avoid duplication, focus attention on key areas and to maximise our influence on B&NES and other stakeholders. We will do this by ensuring that we value the insight of residents and bring a focus on the issues specific to the City of Bath”.

Progress update

- Destination Management Plan (VisitBath) and City Identity (Bath Bridge) on this agenda
- Pushing ahead with 'Positive Projects for Bath Independents'
- Engaging with B&NES officers
- 'Independent Shops of Bath' and the FSB have agreed to report regularly to the subgroup on their bi-monthly meetings with Tim Warren and cabinet members

Ask of Bath City Forum

- Act as sponsor for the City Identity work
- Get involved with the consultation on the Destination Management Plan
- Support work of sub group to bring people together on the ED agenda
- Support a Bath City Conference (with an ED stream)